

FINANSOWY NINJA - LIPIEC

SENTIONE - PR I MARKETING

sentione



FOR THE TIME PERIOD FROM 01.07.2016 TO 01.08.2016

**Presented report is based on analysis of content from Internet
monitoring**

Analysed data from [01.07.2016](#) - [01.08.2016](#)

Range of analysed data includes posts from social services, microblogs, forums, blogs, portals, video services and comparison reviews websites. The results have been obtained by monitoring more than 10,513 millions of comments from the Internet.

Report prepared by

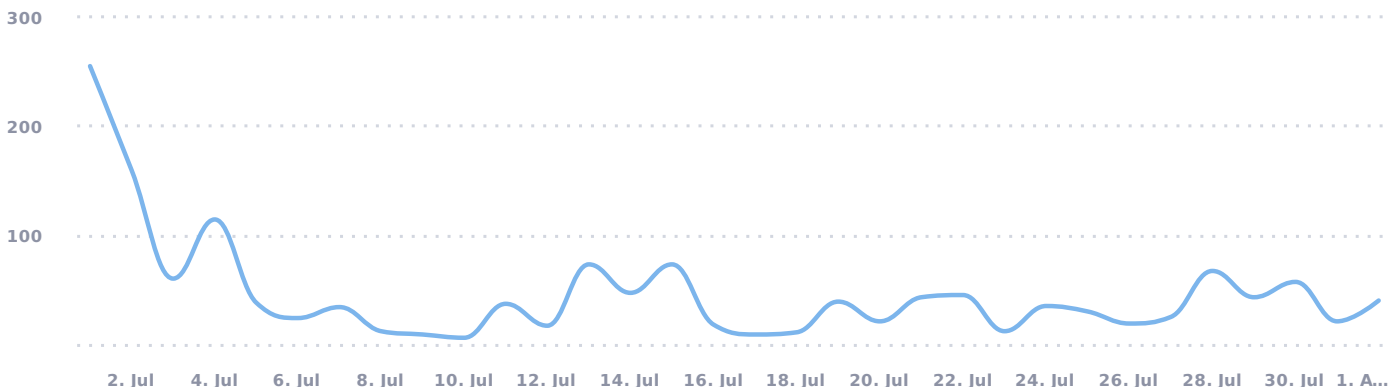


www.sentione.com

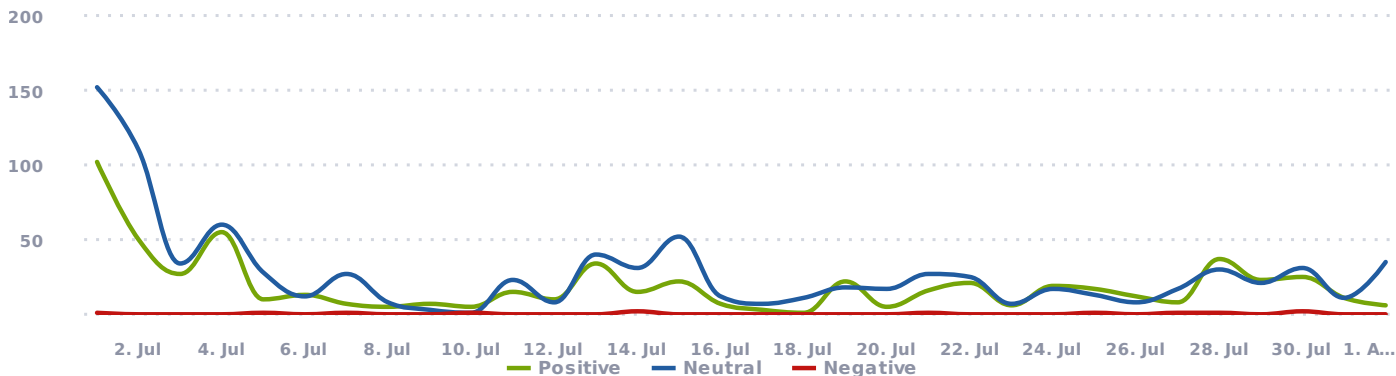
SOCIAL BUZZ FOR FINANSOWY NINJA_MICHAŁ SZAFRAŃSKI

TOTAL COUNT:	1524	POSITIVE:	616	NEGATIVE:	12	NEUTRAL:	896
CHANGE:	325%	CHANGE:	476%	CHANGE:	100%	CHANGE:	264%

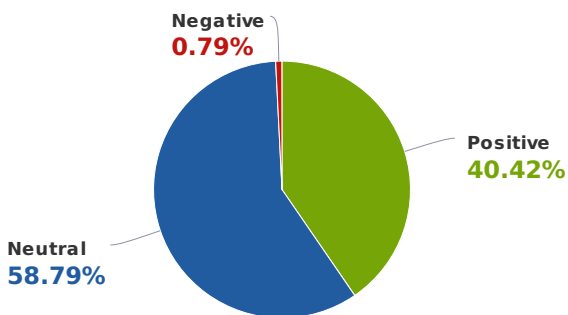
NUMBER OF POSTS FOR FINANSOWY NINJA_MICHAŁ SZAFRAŃSKI



SENTIMENT FOR FINANSOWY NINJA_MICHAŁ SZAFRAŃSKI



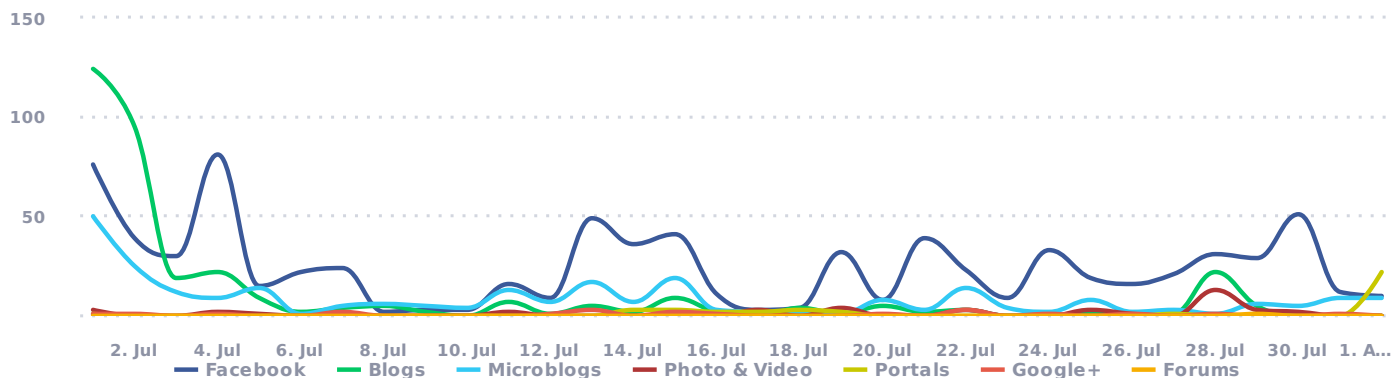
Sentiment



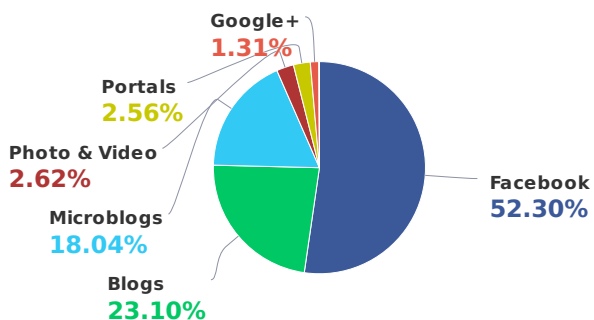
INSIGHTS CLOUD

;) BLOG CZEKAĆ CZYTAĆ DZIEKI EGZEMPLARZ FINANSE GRATULOWAĆ
 HEJ MICHAŁ MICHAŁE ODPOWIEDZIEĆ PAJACYK
 PODCAST POZDRAWIAMODPOWIEDZ PRZECZYTAĆ
 PRZEDSPRZEDAŻ PUBLISHING SELF SZAFFI SZAFRAŃSKI
 WIEDZA WIEDZIEĆ WPIS

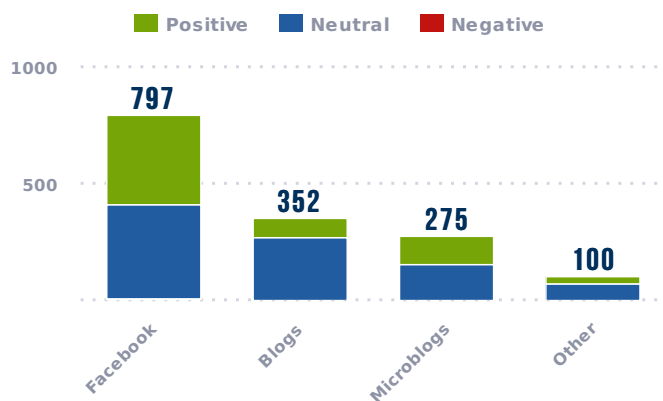
WEBSITES WHERE DISCUSSIONS WERE HELD CONCERNING FINANSOWY NINJA_MICHAŁ SZAFRAŃSKI



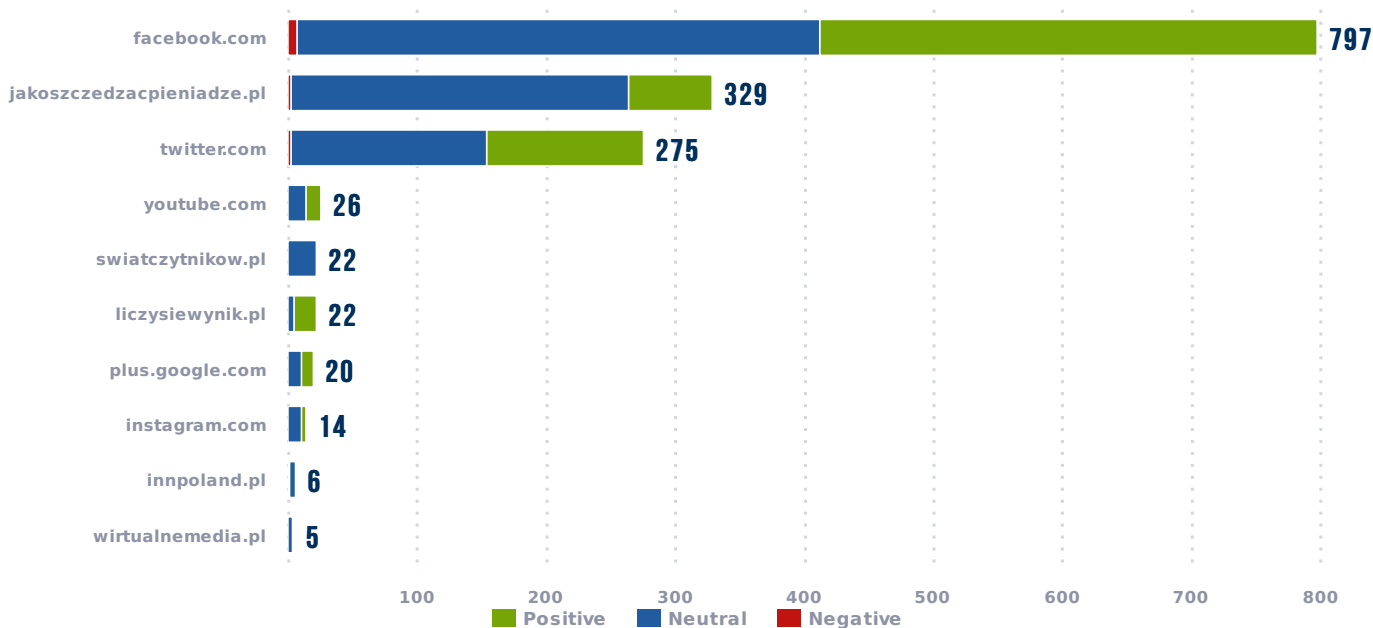
TOP SOURCES



SENTIMENT IN RESPECTIVE GROUPS



TOP DOMAINS

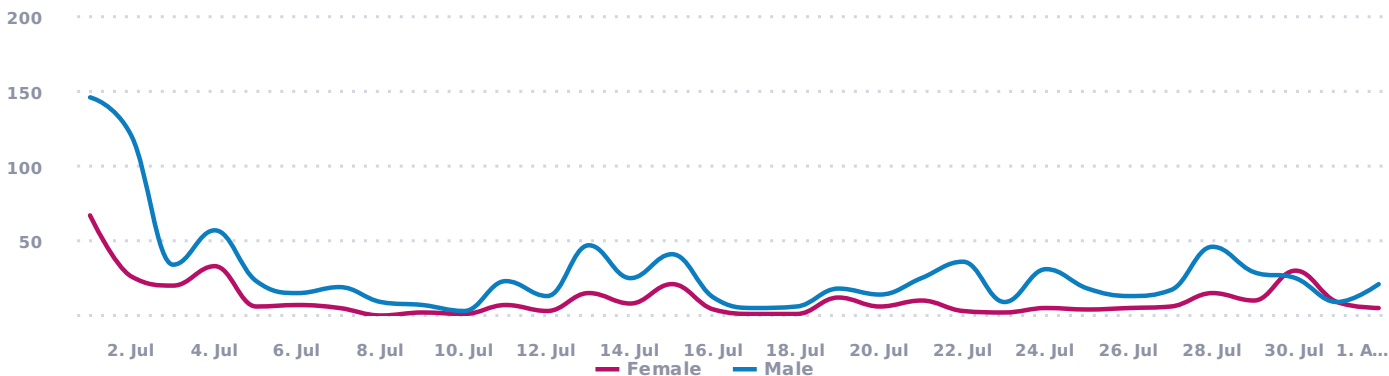


GENDER TRENDS IN TIME FINANSOWY NINJA_MICHAŁ SZAFRAŃSKI

916
MALE

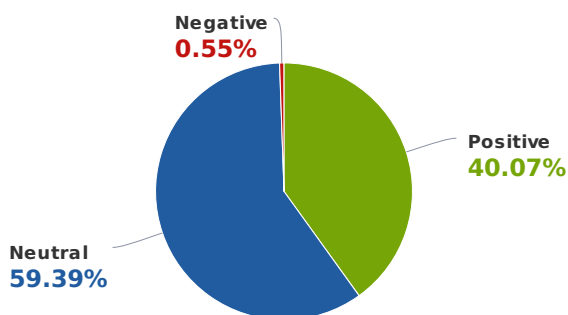
72% vs 28%
GENDER RATIO

349
FEMALE

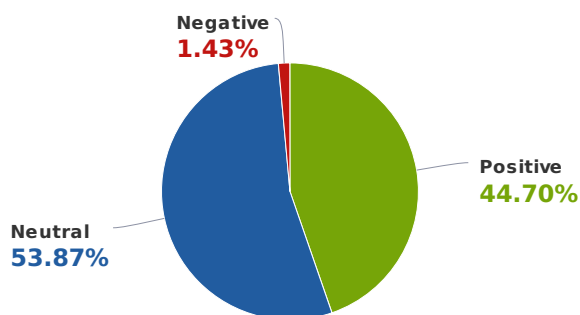


SENTIMENT ANALYSIS

Male

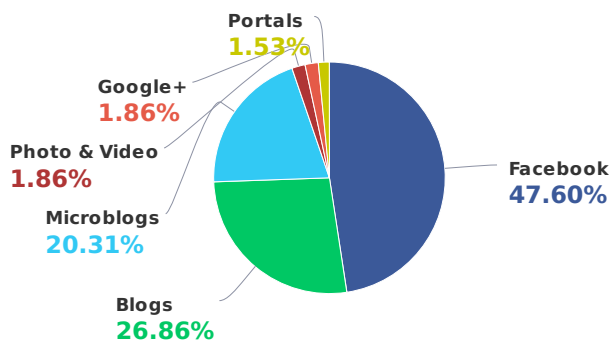


Female

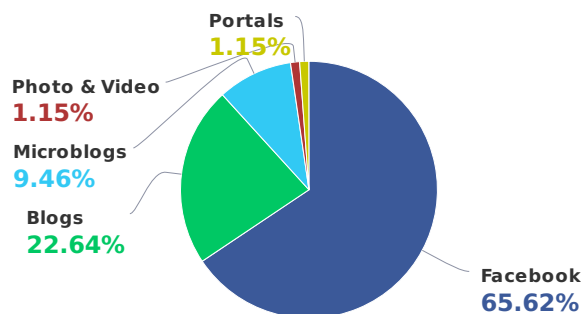


SOURCES

Male



Female













































































FACEBOOK OPINION LEADERS

Leader	Total influence	Leader range	Posts	Likes	Comments	Shares
(data concerning posts from a selected topic)						
1  Jak Oszczędzać Pieniądze fanpage	33 837 436 pts.	70 464 fans	27 / 38	4 167 	360 	511 
2  Wizaż.pl fanpage	3 720 302 pts.	204 028 fans	1	39 	7 	32 
3  Polki.pl fanpage	2 066 830 pts.	114 983 fans	2	40 	—	24 
4  Sprawny.Marketing fanpage	1 474 081 pts.	53 354 fans	2	158 	16 	24 
5  Mam Startup fanpage	463 603 pts.	29 112 fans	1	94 	5 	15 
6  Finanse bardzo osobiste - Marcin Iwuć fanpage	443 294 pts.	17 148 fans	2 / 2	163 	16 	21 
7  Bartek Popiel fanpage	328 683 pts.	13 678 fans	2	122 	22 	20 
8  Wirtualnemedi.pl fanpage	271 968 pts.	80 801 fans	1	17 	—	1 
9  Antyweb fanpage	242 093 pts.	40 645 fans	1	35 	2 	3 
10  "Mamo, to ja" fanpage	189 059 pts.	94 753 fans	1 / 1	8 	1 	—
11  Pani Swojego Czasu fanpage	145 828 pts.	26 282 fans	2 / 2	54 	4 	—
12  Świat Czytników fanpage	104 400 pts.	24 180 fans	1	17 	3 	2 
13  Pajacyk - Polska Akcja Humanitarna fanpage	83 005 pts.	48 490 fans	1 / 1	5 	—	—
14  Spider's Web fanpage	72 013 pts.	36 091 fans	1	6 	3 	—
15  Halo Ziemia fanpage	70 530 pts.	22 820 fans	1 / 1	40 	2 	—
16  Gala Twórców fanpage	38 584 pts.	10 760 fans	2	12 	—	—
17  UpolujEbooka.pl fanpage	33 225 pts.	7 446 fans	1	7 	2 	4 

Leader	Total influence	Leader range	Posts	Likes	Comments	Shares
(data concerning posts from a selected topic)						
18  Nozbe fanpage	30 556 pts.	6 305 fans	1 / 2	16 	2 	1 
19  Igor Wojtkowiak Fotografia fanpage	19 781 pts.	2 299 fans	2 / 5	22 	—	2 
20  Shoplo fanpage	19 623 pts.	4 280 fans	2	8 	—	2 
21  Po Nitce Ariadny fanpage	16 700 pts.	3 309 fans	1 / 2	38 	4 	—
22  Alle ceny.pl fanpage	14 657 pts.	14 656 fans	1	—	—	—
23  Pan Rysownik fanpage	13 924 pts.	6 060 fans	1	14 	1 	—
24  Artur Kurasiński fanpage	13 071 pts.	2 379 fans	1	26 	2 	3 
25  BlogoStrefa fanpage	12 905 pts.	6 675 fans	1 / 1	7 	1 	—

TWITTER OPINION LEADERS

Leader (with location)	Total influence	Followers (by user)	Tweets (on topic)	Retweets (tweets on topic)	Total tweets count (by user)
1  @szaffi Michał Szafrński	803 132 pts.	10 083 	18 / 49	112 	—
2  @pawelkaczyk Paweł Tkaczyk	558 283 pts.	127 525 	2	8 	—
3  @przemekspider przemysław pajak	521 485 pts.	106 548 	2	11 	—
4  @karolpaciorek Karol Paciorek	475 577 pts.	168 141 	1 / 1	7 	—
5  @stevieboyh Steven Hayward	192 968 pts.	78 778 	1	5 	—
6  @Aleksandryt Z.K.	27 642 pts.	3 845 	2 / 2	25 	—
7  @kurasinski Artur Kuraśiński	26 685 pts.	15 406 	1	2 	—
8  @wraitumi pawel	25 759 pts.	1 542 	3 / 7	40 	—
9  @MovaboLtd Marta Krasnodebska	20 910 pts.	7 392 	1	7 	—
10  @SpidersWebPL Spider's Web	18 197 pts.	3 717 	2	11 	—
11  @dixonprice1 D-P Publishing	15 382 pts.	2 748 	3	8 	—
12  @blakemag Blake	12 957 pts.	1 367 	5 / 6	19 	—
13  @PAH_org PAH	11 155 pts.	1 664 	3 / 4	8 	—
14  @newwalkowski Mateusz Nowak	9 790 pts.	3 095 	1	9 	—
15  @eprzywara11_22 Ewelina Przywara	9 727 pts.	1 668 	4 / 5	2 	—
16  @PawelBiedrzycki Paweł Biedrzycki	8 875 pts.	3 137 	1 / 1	7 	—
17  @TesTeq TesTeq	8 310 pts.	1 018 	3 / 5	14 	—

Leader (with location)	Total influence	Followers (by user)	Tweets (on topic)	Retweets (tweets on topic)	Total tweets count (by user)
18  @monikamarkowicz Monika Markowicz	7 502 pts.	3 354 	1	4 	—
19  @michalserwinski michał serwiński	7 424 pts.	1 568 	2	10 	—
20  @appfunds App Funds	6 096 pts.	1 523 	1 / 1	15 	—
21  @kulturawplot KULTURĄ W PŁOT	5 990 pts.	5 989 	1	—	—
22  @MarcinHinz Marcin Hinz	5 605 pts.	755 	4 / 4	16 	—
23  @OlechMatt Matt Olech	4 768 pts.	2 752 	1	2 	—
24  @Upolujebooka Upolujebooka.pl	3 882 pts.	1 607 	2	1 	—
25  @ArturJanczak Artur Janczak (■■■)	3 452 pts.	341 	3 / 5	19 	—

WEB OPINION LEADERS

Leader	Total influence	Posts (on topic)	Articles (on topic)
1 Michał Szafrński jakoszczedzacpieniadze.pl (80)	5 609 pts.	15 / 78	2
2 david489 www.wykop.pl (1)	4 519 pts.	—	1
3 Grzegorz Burtan innpoland.pl (2)	3 400 pts.	—	2
4 , Agata Olejniczak wizaz.pl (1)	2 250 pts.	—	1
5 Informacja prasowa mamstartup.pl (1)	1 652 pts.	—	1
6 Kuba jakoszczedzacpieniadze.pl (26)	960 pts.	5 / 1 / 26	—
7 Michał jakoszczedzacpieniadze.pl (9)	332 pts.	2 / 9	—
8 bohunpies www.instagram.com (3)	292 pts.	1 / 3	—
9 Marcelina jakoszczedzacpieniadze.pl (6)	221 pts.	6	—
10 Basia jakoszczedzacpieniadze.pl (6)	221 pts.	1 / 6	—
11 igorwojtkowiak www.instagram.com (2)	195 pts.	1 / 2	—
12 drawideapl www.instagram.com (2)	195 pts.	2	—
13 Wioleta jakoszczedzacpieniadze.pl (5)	184 pts.	5	—
14 Mateusz jakoszczedzacpieniadze.pl (5)	184 pts.	2 / 5	—
15 Maciej jakoszczedzacpieniadze.pl (5)	184 pts.	2 / 5	—
16 Krzysztof jakoszczedzacpieniadze.pl (5)	184 pts.	1 / 5	—
17 Daria jakoszczedzacpieniadze.pl (5)	184 pts.	4 / 5	—

Leader	Total influence	Posts (on topic)	Articles (on topic)
18 Anna jakoszczedzacpieniadze.pl (5)	184 pts.	5	—
19 zimirz jakoszczedzacpieniadze.pl (4)	147 pts.	4	—
20 Tomek jakoszczedzacpieniadze.pl (4)	147 pts.	4	—
21 Paweł jakoszczedzacpieniadze.pl (4)	147 pts.	1 / 4	—
22 Ola jakoszczedzacpieniadze.pl (4)	147 pts.	4	—
23 Grzegorz jakoszczedzacpieniadze.pl (4)	147 pts.	4	—
24 Artur jakoszczedzacpieniadze.pl (4)	147 pts.	4	—
25 Bartek Popiel liczysiewynik.pl (8)	115 pts.	5 / 8	—

